

#	Item	Unit	Quality	\$/unit	Alt Unit and \$
20	Peaches	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
21	Pears (anjou)	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
22	Pineapple (whole)	EA	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
23	Strawberries	1 lb.	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
24	Watermelon (standard size)	EA.	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
25	Fresh cut fruit, ready to eat?			<input type="checkbox"/> 0 No	<input type="checkbox"/> 1 Yes
26	Broccoli (whole, not flower)	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
27	Cabbage (green)	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
28	Carrots	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
29	Cauliflower	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
30	Celery	EA	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
31	Chile (serrano)	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
32	Corn	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
33	Cucumbers	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
34	Fresh salsa		<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
35	Green Pepper	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
36	Jicama	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		

#	Item	Unit	Quality	\$/unit	Alt Unit and \$
37	Lettuce (green leaf or romaine)	EA	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
38	Lettuce (iceberg)	EA	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
39	Nopales (cactus pads)	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
40	Onions (yellow)	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
41	Potatoes (russet)	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
42	Spinach	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
43	Tomatillo	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
44	Tomatoes	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
45	Yams (or sweet potatoes)	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
46	Zucchini	1lb	<input type="checkbox"/> 1 Poor/Low <input type="checkbox"/> 2 Fair/Med <input type="checkbox"/> 3 Good/High		
47	Cleanliness of produce area		<input type="checkbox"/> 1 Very dirty <input type="checkbox"/> 2 Somewhat dirty <input type="checkbox"/> 3 Not very dirty <input type="checkbox"/> 4 Somewhat clean <input type="checkbox"/> 5 Very clean		
48	Other food products sold or advertised in or near produce section?				

Protocol issues: touch fruit slightly to assess for ripeness
Poor/low = moldy, holes, cut open, bruised, maggots, flies, dirt in over 50%
Fair/med = poor to low quality in fewer than 50% of visible stock; not ripe
Good/high = 1-2 in poor to low quality; mostly ripe and clean

AVAILABILITY OF PRODUCTS: CANNED FOODS		
49	Number of health promotion items in the section	<input type="checkbox"/> A. # of Signs/posters <input type="checkbox"/> B. # of Nutrition information <input type="checkbox"/> C. # of Recipes <input type="checkbox"/> D. # of Shopping/storage tips <input type="checkbox"/> E. # of Other _____
50	Marketing language	<input type="checkbox"/> 1 All in Spanish <input type="checkbox"/> 2 Spanish and English <input type="checkbox"/> 3 All in English

#	Item	Unit	Price	Alt Unit and Price
51	Corn	15.25 oz		
52	Green beans	14.5 oz		
53	Kidney beans	15 oz		
54	Oranges, mandarin	11 oz		
55	Peaches, heavy syrup	15.25 oz		
56	Peaches, juice, light syrup	15 oz		
57	Pinto beans (whole)	15 oz		
58	Mayonnaise (regular)	32 oz		
59	Mayonnaise (light)	32 oz		
60	Tomatoes, whole	14.5 oz		
61	Chunk light Tuna in oil	6 oz		
62	Chunk light Tuna in water	6 oz		
63	Cleanliness of aisle where mayonnaise located	<input type="checkbox"/> 1 Very dirty <input type="checkbox"/> 2 Somewhat dirty <input type="checkbox"/> 3 Not very dirty <input type="checkbox"/> 4 Somewhat clean <input type="checkbox"/> 5 Very clean		
64	Other food products sold or advertised in or near canned food section?			

Protocol issues: Make sure the cans are truly the size indicated, otherwise put in the alt unit price column. Many manufacturers have reduced the size of their cans from 15 oz to 14.5 oz. A product is not considered light unless indicated.

AVAILABILITY OF PRODUCTS: DRINKS		
65	Number of health promotion items in the section	<input type="checkbox"/> A. # of Signs/posters <input type="checkbox"/> B. # of Nutrition information <input type="checkbox"/> C. # of Recipes <input type="checkbox"/> D. # of Shopping/storage tips <input type="checkbox"/> E. # of Other _____
66	Marketing language	<input type="checkbox"/> 1 All in Spanish <input type="checkbox"/> 2 Spanish and English <input type="checkbox"/> 3 All in English

#	Item	Unit	Warm	Alt unit and \$
67	Cola	2 liter		
68	Diet Cola	2 liter		
69	Water	1 gal		
70	Water, bottle	1.5 liters		
71	Total # of facings with regular soda, at least 50% stocked	Facing size = _____# of 2 liter bottles _____# of facings with regular soda		
72	Total # of facings with diet soda, at least 50% stocked	Facing size = _____# of 2 liter bottles _____# of facings with diet soda		
73	Total # of facings with water, at least 50% stocked	Facing size = _____# of 1 gallon bottles _____# of facings with water		
74	Total # aisles with other drinks, not including liquor	_____ Number of aisles		
75	Cleanliness of aisle where soda located	<input type="checkbox"/> 1 Very dirty <input type="checkbox"/> 2 Somewhat dirty <input type="checkbox"/> 3 Not very dirty <input type="checkbox"/> 4 Somewhat clean <input type="checkbox"/> 5 Very clean		
76	Other food products sold or advertised in or near drink section?			

Protocol issues: A facing represents one shelf within one section/column of products. Most facings are about the width of eleven 2-liter bottles standing side-by-side.

AVAILABILITY OF PRODUCTS: DAIRY		
7	Number of health promotion items in the section	<input type="checkbox"/> A. # of Signs/posters <input type="checkbox"/> B. # of Nutrition information <input type="checkbox"/> C. # of Recipes <input type="checkbox"/> D. # of Shopping/storage tips <input type="checkbox"/> E. # of Other
8	Marketing language	<input type="checkbox"/> 1 All in Spanish <input type="checkbox"/> 2 Spanish and English <input type="checkbox"/> 3 All in English

#	Item	Unit	Price	Alt Unit and Price
79	Milk, skim/fat free	1 gal		
80	Milk, 1%	1 gal		
81	Milk, whole	1 gal		
82	Yogurt, reg	8 oz		
83	Yogurt, low or reduced fat	8 oz		
84	Total # of facings with fat-free/skim/1% milk, at least 50% stock	Facing size = ____ # of 1 gallon containers ____ # of facings with fat-free/skim/1%		
85	Total # of facings with 2% or whole milk, at least 50% stock	Facing size = ____ # of 1 gallon containers ____ # of facings with 2% or whole milk		
86	# of different yogurt brands advertised to children (e.g., marketing with cartoon characters)	____, List brands here:		
87	Cleanliness of aisle where milk located	<input type="checkbox"/> 1 Very dirty <input type="checkbox"/> 2 Somewhat dirty <input type="checkbox"/> 3 Not very dirty <input type="checkbox"/> 4 Somewhat clean <input type="checkbox"/> 5 Very clean		
88	Other foods sold or advertised in or near dairy section:			
	88a. Are snack foods advertised inside or near the dairy case? <input type="checkbox"/> 0 No <input type="checkbox"/> 1 Yes			
	88b. Are snack foods placed inside or near the dairy case? <input type="checkbox"/> 0 No <input type="checkbox"/> 1 Yes			

AVAILABILITY OF PRODUCTS: FROZEN FOOD SECTION		
89	Number of health promotion items in the frozen food section	<input type="checkbox"/> A. # of Signs/posters <input type="checkbox"/> B. # of Nutrition information <input type="checkbox"/> C. # of Recipes <input type="checkbox"/> D. # of Shopping/storage tips <input type="checkbox"/> E. # of Other
90	Number of aisles of frozen food (aisle=two sides) _____	
91	Marketing language	<input type="checkbox"/> 1 All in Spanish <input type="checkbox"/> 2 Spanish and English <input type="checkbox"/> 3 All in English
92	A. Of all of the doors that open to frozen foods, record the NUMBER OF DOORS that are represented by at least 75% of each food category <input type="checkbox"/> A. Ready-to-eat/Heat and serve food, including French fries <input type="checkbox"/> B. Frozen vegetables and fruit <input type="checkbox"/> C. Frozen fruit juices 100% <input type="checkbox"/> D. Desserts, including ice cream <input type="checkbox"/> E. Other (e.g., meat) B. Other freezers devoted to these products, record number of freezers <input type="checkbox"/> A. Ready-to-eat/Heat and serve food, including French fries <input type="checkbox"/> B. Frozen vegetables and fruit <input type="checkbox"/> C. Frozen fruit juices 100% <input type="checkbox"/> D. Desserts, including ice cream <input type="checkbox"/> E. Other	

#	Item	Unit	Price	Alt Unit and Price
93	Mixed fruit	1 lb		
94	Fruit juice, 100%	12 oz		
95	Fruit juice, not 100%	12 oz		
96	Green beans	1 lb		
97	Orange juice, conc.100%	12 oz		
98	Peas	1 lb		
99	Cleanliness of frozen food area	<input type="checkbox"/> 1 Very dirty <input type="checkbox"/> 2 Somewhat dirty <input type="checkbox"/> 3 Not very dirty <input type="checkbox"/> 4 Somewhat clean <input type="checkbox"/> 5 Very clean		
100	Other foods sold or advertised in or near frozen food section:			

AVAILABILITY OF PRODUCTS: MEAT		
101	Butcher in store	<input type="checkbox"/> 0 No <input type="checkbox"/> 1 Yes
102	Number of health promotion items in the section	___ A. # of Signs/posters ___ B. # of Nutrition information ___ C. # of Recipes ___ D. # of Shopping/storage tips ___ E. # of Other _____
103	Marketing language	<input type="checkbox"/> 1 All in Spanish <input type="checkbox"/> 2 Spanish and English <input type="checkbox"/> 3 All in English

#	Item	Unit	Price	Alt Prod and Price
104	Beef, ground, regular	1lb		
105	Beef, ground, 15% fat	1lb		
106	Beef, ground, 7% fat	1lb		
107	Cleanliness of aisle where meat located	<input type="checkbox"/> 1 Very dirty <input type="checkbox"/> 2 Somewhat dirty <input type="checkbox"/> 3 Not very dirty <input type="checkbox"/> 4 Somewhat clean <input type="checkbox"/> 5 Very clean		
108	Other foods sold or advertised in or near meat section:			

AVAILABILITY OF PRODUCTS: SNACKS		
	Number of health promotion items in the section	___ A. # of Signs/posters ___ B. # of Nutrition information ___ C. # of Recipes ___ D. # of Shopping/storage tips ___ E. # of Other _____
109	Marketing language	<input type="checkbox"/> 1 All in Spanish <input type="checkbox"/> 2 Spanish and English <input type="checkbox"/> 3 All in English
110	# of store aisles with candy or snacks- aisle includes both sides; so one side of aisle = 1/2 aisle	_____ # of Latino-product aisles _____ # of US-product aisles

#	Item	Unit	Price	Alt Unit	Price
111	Lays Potato Chips Classic	11.5 oz			
112	Baked Lays Potato Chips	10 oz			

AVAILABILITY OF PRODUCTS: BREADS		
113	Number of health promotion items in the section	___ A. # of Signs/posters ___ B. # of Nutrition information ___ C. # of Recipes ___ D. # of Shopping/storage tips ___ E. # of Other _____
114	Marketing language	<input type="checkbox"/> 1 All in Spanish <input type="checkbox"/> 2 Spanish and English <input type="checkbox"/> 3 All in English

#	Item	Unit	Price	Alt Unit	Price
115	Pkg Loaf of bread, enriched, white	24 oz			
116	Pkg Loaf of bread, enriched, whole wheat (at least 2 g fiber per slice)	24 oz			
117	Number of brands of whole grain bread (>= 2 g fiber)	_____ # brands			
118	Number of brands of whole grain bread (>= 5 g fiber)	_____ # brands			
119	Cleanliness of bread area	<input type="checkbox"/> 1 Very dirty <input type="checkbox"/> 2 Somewhat dirty <input type="checkbox"/> 3 Not very dirty <input type="checkbox"/> 4 Somewhat clean <input type="checkbox"/> 5 Very clean			
120	A. # of glass doors with sweet bread, pastries, cookies (not cakes) _____ # of doors w/ > 50% stock B. # of other cases with sweet bread, pastries, cookies (not cakes) _____ # of doors w/ > 50% stock				
121	Other food products sold or advertised in or near bread section?				

AVAILABILITY OF PRODUCTS: BAKING PRODUCTS		
122	Number of health promotion items in the section	___ A. # of Signs/posters ___ B. # of Nutrition information ___ C. # of Recipes ___ D. # of Shopping/storage tips ___ E. # of Other _____
123	Marketing language	<input type="checkbox"/> 1 All in Spanish <input type="checkbox"/> 2 Spanish and English <input type="checkbox"/> 3 All in English

#	Item	Unit	Price	Alt Unit	Price
124	Corn oil	48 oz			
125	Canola oil	48 oz			
126	Lard	16 oz			
127	Cleanliness of baking area	<input type="checkbox"/> 1 Very dirty <input type="checkbox"/> 2 Somewhat dirty <input type="checkbox"/> 3 Not very dirty <input type="checkbox"/> 4 Somewhat clean <input type="checkbox"/> 5 Very clean			

PEOPLE CHARACTERISTICS IN STORE		
#	Item	Response Options
1 2 8	Are the customers mainly...? <i>Select only one ethnicity</i>	<input type="checkbox"/> 1 Hispanic <input type="checkbox"/> 2 African American <input type="checkbox"/> 3 White <input type="checkbox"/> 4 Asian Pacific Islander <input type="checkbox"/> 5 Other _____ <input type="checkbox"/> 6 No dominant ethnicity <input type="checkbox"/> 88 Don't know
1 2 9	Do employees' wear a uniform (shirt, apron)? <i>Do not include just wearing a name tag</i>	<input type="checkbox"/> 0 No <input type="checkbox"/> 1 Yes
Protocol for the next two items: Observe at least three interactions between an employee and customers (<i>not including yourself</i>). Rate how friendly this employee was to the customer and what language used during the interaction.		
1 3 0	How friendly are employees?	<input type="checkbox"/> 1 Unfriendly (does not acknowledge) <input type="checkbox"/> 3 Neither unfriendly or friendly (acknowledge presence, but does not smile or greet) <input type="checkbox"/> 5 Friendly (smile, greet, offer help)
1 3 1	What language are most employees speaking with the customers?	<input type="checkbox"/> 1 Mostly Spanish <input type="checkbox"/> 2 Both English and Spanish <input type="checkbox"/> 3 Mostly English

INSIDE STORE ENVIRONMENT		
#	Item	Response Options
1 3 2	Security camera present?	<input type="checkbox"/> 0 No <input type="checkbox"/> 1 Yes <input type="checkbox"/> 88 Don't know
1 3 3	Security guard present?	<input type="checkbox"/> 0 No <input type="checkbox"/> 1 Yes <input type="checkbox"/> 88 Don't know
1 3 4	Number of checkout stations	
1 3 5	Cleanliness of checkout stands	<input type="checkbox"/> 1 Very dirty <input type="checkbox"/> 2 Somewhat dirty <input type="checkbox"/> 3 Not very dirty <input type="checkbox"/> 4 Somewhat clean <input type="checkbox"/> 5 Very clean
1 3 6	Does store advertise WIC?	<input type="checkbox"/> 0 No <input type="checkbox"/> 1 Yes

#	Item	Response Options
1 3 7	Does store advertise food stamps?	<input type="checkbox"/> 0 No <input type="checkbox"/> 1 Yes
1 3 8	Other observations in the store – Check all that apply	<input type="checkbox"/> A. Bakery/Panaderia <input type="checkbox"/> B. Tortilleria <input type="checkbox"/> C. Ready-to-eat foods <input type="checkbox"/> D. Seating to eat ready food <input type="checkbox"/> E. Scanners at cash registers <input type="checkbox"/> F. Itemized receipts <input type="checkbox"/> G. TV visible to patrons <input type="checkbox"/> H. Play area inside store <input type="checkbox"/> I. Soda vending machine (#____) <input type="checkbox"/> J. Candy vending machine (#____) <i>DO NOT COUNT TOY MACHINES</i> <input type="checkbox"/> K. Cig vending machine (#____) <input type="checkbox"/> L. Health screening equipment
1 3 9	Other services offered – Check all that apply	<input type="checkbox"/> A. Money Transfers <input type="checkbox"/> B. Sell calling cards <input type="checkbox"/> C. Long distance telephone services <input type="checkbox"/> D. Check cashing <input type="checkbox"/> E. Video rentals <input type="checkbox"/> F. Job board <input type="checkbox"/> G. Business services (fax, copies) <input type="checkbox"/> H. Tax services <input type="checkbox"/> I. Language translation services <input type="checkbox"/> J. Travel services <input type="checkbox"/> K. Mail services <input type="checkbox"/> L. Pharmacy <input type="checkbox"/> M. Bank (not just an ATM) <input type="checkbox"/> N. Jewelry <input type="checkbox"/> O. Dry cleaning <input type="checkbox"/> P. Floral dept (at minimal floral case) <input type="checkbox"/> Q. Film processing <input type="checkbox"/> R. Other _____
1 4 0	Advertisement of tobacco? Large posters and ads	<input type="checkbox"/> 0 No <input type="checkbox"/> 1 Yes
1 4 1	Cleanliness of floors	<input type="checkbox"/> 1 Very dirty <input type="checkbox"/> 2 Somewhat dirty <input type="checkbox"/> 3 Not very dirty <input type="checkbox"/> 4 Somewhat clean <input type="checkbox"/> 5 Very clean
1 4 2	Are there signs promoting F & V throughout store (not just in produce sections?)	<input type="checkbox"/> 0 No <input type="checkbox"/> 1 Yes, if yes, how many signs?

