

Checked by _____

Date: ___/___/___

Entered by _____

Date: ___/___/___

Weekly Promoted Food Sales Record

Store Name: _____

Respondent Name: _____

Data collector: _____

Phase 1: Healthy eating for your kids	Pre-phase			Post-phase		
	Date:	Day:		Date:	Day:	
	Unit	In stock in the last 7 days? (Y/N)	# of units sold in the last 7 days	Unit	In stock in the last 7 days? (Y/N)	# of units sold in the last 7 days
Low sugar cereals; Cheerios, Kix, special K, corn flakes, Chex (corn, rice), Toasted oats	Box			Box		
High- fiber cereals: Chex(Wheat) , Wheaties, Any Bran cereals, Grape-nuts, Total (whole grain)	Box			Box		

Phase 1: Healthy eating for your kids	Pre-phase Date: Day:			Post-phase Date: Day:		
	Unit	In stock in the last 7 days? (Y/N)	# of units sold in the last 7 days	Unit	In stock in the last 7 days? (Y/N)	# of units sold in the last 7 days
Low-fat (2%)	G / HG			G / HG		
Low- fat (1%, skim milk)	G / HG			G / HG		

Phase 2: Cooking at home	Pre-phase Date: Day:			Post-phase Date: Day:		
	Unit	In stock in the last 7 days? (Y/N)	# of units sold in the last 7 days	Unit	In stock in the last 7 days? (Y/N)	# of units sold in the last 7 days
Cooking spray	Can			Can		
Fresh fruits						
Fresh vegetables						
Canned fruits (in water, juice)	Can			Can		
Canned vegetables	Can			Can		

Phase 2: Cooking at home	Pre-phase Date: Day:			Post-phase Date: Day:		
	Unit	In stock in the last 7 days? (Y/N)	# of units sold in the last 7 days	Unit	In stock in the last 7 days? (Y/N)	# of units sold in the last 7 days
Frozen fruits	Package			Package		
Frozen vegetables	Package			Package		
Tuna in water	Can					

Phase 3: Healthy Snacks	Pre-phase Date: Day:			Post-phase Date: Day:		
	Unit	In stock in the last 7 days? (Y/N)	# of units sold in the last 7 days	Unit	In stock in the last 7 days? (Y/N)	# of units sold in the last 7 days
Baked chips, low-fat chips	1 oz Bag			1 oz Bag		
Pretzel, low-fat crackers	1 oz Bag			1 oz Bag		
Fresh fruits						
Fresh vegetables						
Canned fruits (in water, juice) and vegetables	Can			Can		

Phase 3: Healthy Snacks	Pre-phase Date: Day:			Post-phase Date: Day:		
	Unit	In stock in the last 7 days? (Y/N)	# of units sold in the last 7 days	Unit	In stock in the last 7 days? (Y/N)	# of units sold in the last 7 days
Canned vegetables	Can			Can		
Frozen fruits	Package			Package		
Frozen vegetables	Package			Package		

Phase 4: Carry-out foods	Pre-phase Date: Day:			Post-phase Date: Day:		
	Unit	In stock in the last 7 days? (Y/N)	# of units sold in the last 7 days	Unit	In stock in the last 7 days? (Y/N)	# of units sold in the last 7 days
Whole wheat breads	Loaf			Loaf		
Lite, Low fat, fat free mayonnaise	Jar			Jar		
Chicken / Turkey slices	Lb			Lb		

Phase 5: Low Calorie Drinks	Pre-phase Date: Day:			Post-phase Date: Day:		
	Unit	In stock in the last 7 days? (Y/N)	# of units sold in the last 7 days	Unit	In stock in the last 7 days? (Y/N)	# of units sold in the last 7 days
Diet soda / other diet drinks	Can			Can		
100% fruit Juice	Bottle			Bottle		
Water, Flavored waters	Bottle			Bottle		